



# IGNITE LIFE

Coaching & Mentoring Model  
For **Underprivileged Youth**



# WHAT IS IGNITE GLOBAL?

Ignite Global is a Social Enterprise providing Human-Centered Leadership Solutions aligned with 21<sup>st</sup> Century Skills, and dedicated to empower youth, specially girls and young women from underprivileged backgrounds by providing community-centered leadership training as well as coaching and mentoring for socio economic development and lasting impact.

The Leadership Development Solutions we provide are custom built for each audience. Firstly, we analyze the existing leadership capacity of the youth in the community. Secondly we study what problems exist in the community and how youth could contribute to solve these problems through leadership, addressing long term and impactful community development. Based on these learnings we create Leadership Development Solutions that would address the identified problems in the community by developing specific competency in the youth.

# WHAT IS IGNITE LIFE?

The youth, specially girls and young women from underprivileged backgrounds have little to no access to inspiration, guidance, support or accountability through their psychological development which results in them being absorbed into the vicious cycle of poverty.

Ignite Life is a Coaching and Mentoring Model that connects these youth with either local mentors from various successful backgrounds or community leaders who guide them through their adolescence catalyzing the success of their life and career. The model covers end-to-end lifecycle of the Coaching & Monitoring process comprehensively.

The Leadership Development Solutions created by Ignite Global are internationally accredited. And the Leadership Team of Ignite Global comprises a group of individuals from a wide range of backgrounds who are licensed and accredited experts in the field and passionate in making a difference.



# OUR PRINCIPLES

We are bound by strong set of principles that cover morals, values and ethics that we are committed to adhere to at all times as we believe in creating high level of accountability in delivering quality and long lasting impact.



## Human-Centered

All the Leadership Development Solutions are created based on the leadership requirements of the youth and the community.



## Smart Solutions

All the Leadership Interventions solve specific problems in the communities creating a lasting impact.



## Technology First

Use technology to reduce the costs and maximize the impact generated by the Leadership Solutions.



## Accredited

Ignite Global Leadership Team is licensed and the programs are internationally accredited.



## Agile

Leadership Development Solutions can be efficiently customized to different Social, Cultural and Economic contexts.



## Unlimited Assistance

We provide continues accountability to Ignite Global program participants to assure successful transitioning in life and career.



## Community

We create a community (online & in-person) among all, catalyzing collective growth, accountability and success.



## Empowering

All Ignite Global Leadership Programs are designed to empower individuals beyond their training and transform communities.

# WHAT IS COACHING & MENTORING?

A methodical, creative and inspiring process to bring out the best in an individual by exploring, motivating and providing accountability while guiding through experience and wisdom.

Coaching and Mentoring is one of the most powerful engagements for catalyzing an individual or an organization to achieve success. Successful individuals use Life Coaches to help them achieve extraordinary lives and Corporate Companies use Executive Coaches to drive their businesses to excellence.

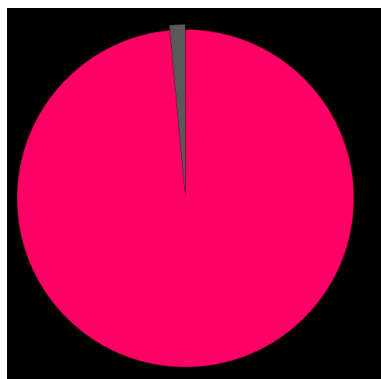
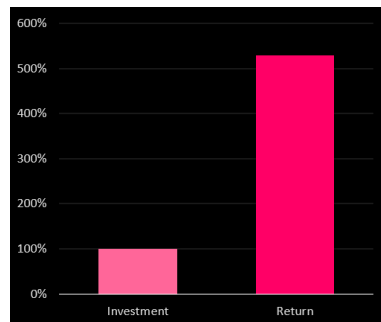
Coaching and Mentoring is proven to be the best way to grow success, hence Ignite Global is dedicated to bring the power of Coaching & Mentoring to underprivileged communities and help them thrive.

## DID YOU KNOW?

**40%**  
Fortune 500  
companies use  
Coaching



Coaching can  
produce a  
**529%**  
return on  
investment

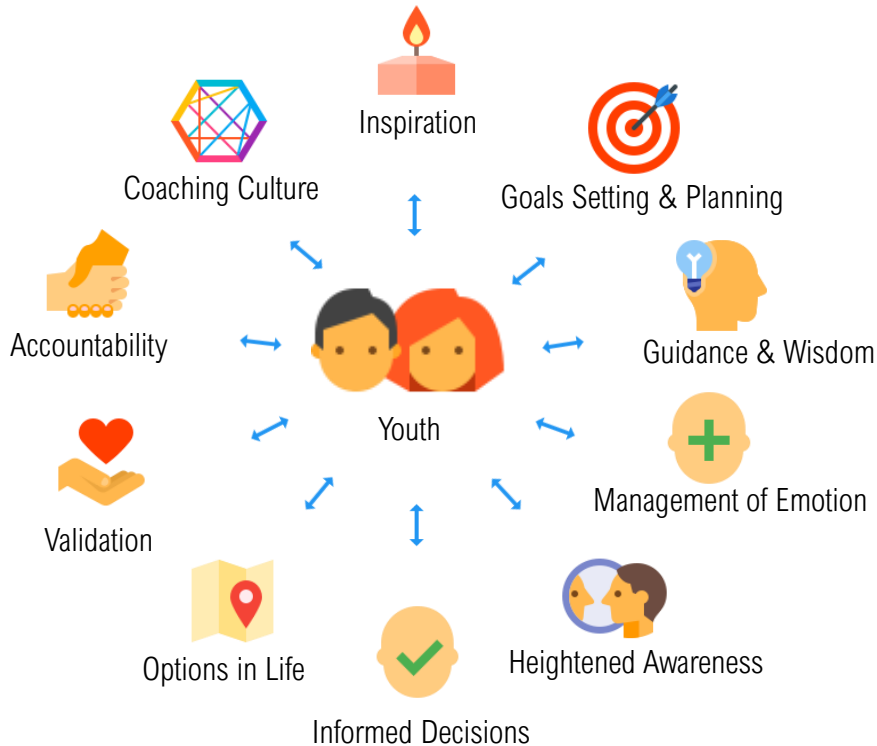


**98.5%** of  
coaching  
clients are **satisfied**  
with investment  
in a **Coach**

There are only about  
**53,300** professional  
coach practitioners  
worldwide,  
for the 7.7 Billion  
people in the world.

*Data based on ICF 2016 Global Coaching Study,  
Glassdoor and PeopleKeys™ internal survey figures*

# WHY COACHING & MENTORING FOR UNDERPRIVILEGED YOUTH?



Coaching and Mentoring is a creative and inspiring process, in which youth, specially girls and young women from underprivileged backgrounds would enable themselves to realize their life and career goals as well as make informed decisions to thrive and achieve their full potential and begin to change and shape their communities.

As a result of coaching, these youth become natural coaches where they would replicate similar behavior with their families and community enabling communities to thrive too, creating a long lasting positive impact.



*“Everybody  
should have a Coach”*  
Former Google CEO, Eric Schmidt



# WHY IGNITE GLOBAL?

Ignite global is affiliated with International Coach Federation, World's Largest Coaching Accreditation Authority.

International Coach Federation (ICF) is the regulatory authority for professional standards within the coaching profession worldwide which provides independent certification for professional coaches through the ICF Credential and ICF Training Program Accreditation. ICF is recognized as the main accrediting and credentialing body for both training programs and coaches Globally.

Coaching and Mentoring youth is an immense responsibility as the psychology of an adolescent can be easily influenced negatively or positively. Coaching and Mentoring process should be carefully designed and applied to enhance their psychological state, social emotional capacity and self awareness that can lead them to successful employment, self-employment and a fulfilled life.

Ignite Global takes this responsibility seriously. Hence Ignite Global comprises of highly qualified professionals who are directly accredited and designated by International Coach Federation, including an Associate Certified Coach, a Master Certified Coach and a Psychotherapist.

Ignite global team is qualified and highly capable in delivering Coaching and Mentoring Training, providing supervision and accountability through the process. Ignite Global team also possesses knowledge and experience in Humanitarian Development Sector specializing in youth economic empowerment. And all Ignite Global Leadership Development Solutions are aligned with Sustainable Development Goals (SDGs).



# WHY IGNITE GLOBAL WORKS WITH NON-PROFIT ORGANIZATIONS?

Ignite global believes in collaboration rather than re-inventing the wheel. Which enables us reach a large number of youth from diverse backgrounds and various geographical locations providing effective Leadership Development Solutions in the communities.

We provide Non-Profit Organizations with technical expertise of Leadership Development, Coaching and Mentoring for youth programs enabling you create wholistic youth programs.



## Wholistic Development

Leadership Development is only one aspect of development of youth which should be combined with other development aspects.



## Expertise

You have the experience and expertise creating programs to empower youth.



## Investment

Ability to access funds, resources and opportunities to scale up Leadership Development.



## Legalities

Ignite Global is legally registered in Thailand. Working together, we gain legal access to empower youth Globally.



## Trust

Communities know you and trust you, and when Ignite Global works with you, the communities trust us.

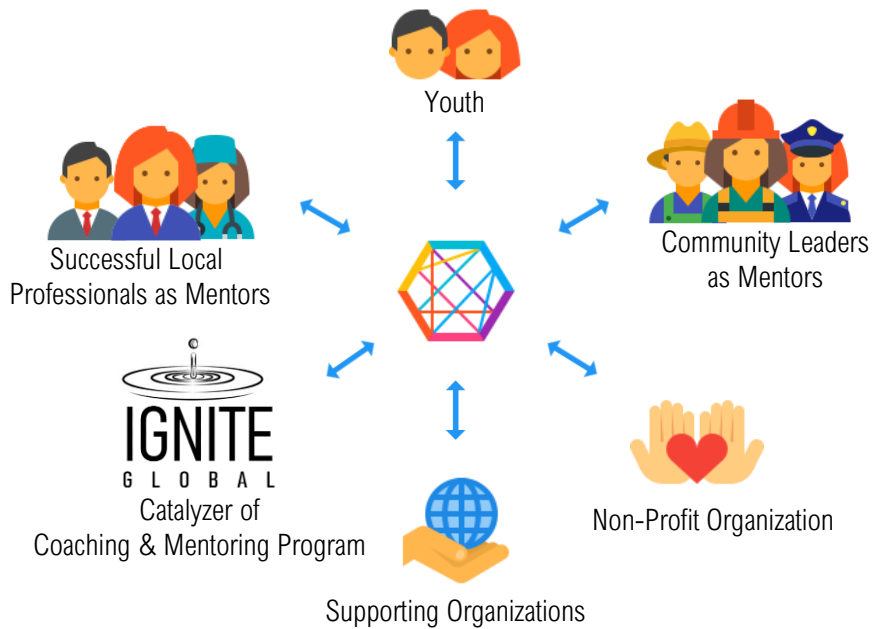


## Build Together

When organizations collaborate, the resources and ideas multiply, providing space to build stronger youth programs.

# IGNITE LIFE

## Coaching and Mentoring Model



Ignite global seek collaboration with Non-Profit Organizations to partner up with successful local professionals and community leaders to become the coaches and mentors to the youth from underprivileged backgrounds, while building relationships with other organizations such as Government and private sector to create successful youth programs.

Ignite Global provides the technical infrastructure and standardization of the Coaching and Mentoring Model. The mentors would be screened and prepared through a structured process.

- + Identify the individuals with commitment.
- + Analyze the ability and capacity of the individuals to become a mentors.
- + Provide specific training on Coaching and Mentoring Competencies.
- + Match youth with the mentors using a structured algorithm.
- + Usage of technology for efficiency.



End-to-End  
Life Cycle



Local  
Language



International  
Standard



Competency  
Training



Technology  
First



# SUPERVISION, ACCOUNTABILITY & SAFEGUARDING



It is crucial to make sure that the mentors are providing quality Coaching and Mentoring to the youth, so that the youth transition through success. Since human interaction involves emotions, it is also important to assure the psychological well being of both mentor as well as youth. Ignite Global provides the supervision to the mentors and youth through mandatory regular supervision sessions to nurture a healthy Coaching & Mentoring relationship.



Another crucial aspect of monitoring is to assure the goals and plans of both Youth Program and youth themselves are progressing through the determined path of actions. Ignite Global provides the accountability to measure the progress, and intervene when necessary to assure final program outcome is successfully delivered.



Youth can be vulnerable to exploitation. Ignite Global strictly follows youth safeguarding procedures. The mentors are screened, and a safeguarding agreement is signed before mentoring begins. And also during the process of Coaching & Mentoring, Ignite Global strictly screens the mentoring practice to assure the safety of the youth as well as the mentors.

## MONITORING & EVALUATION OF IMPACT



### Self M&E

In Coaching and Mentoring process, both mentor and youth monitor and evaluate the progress.



### M&E of Achievements

Ignite Global measures the overall achievements of the youth utilizing regular impact monitoring and evaluation mechanisms.

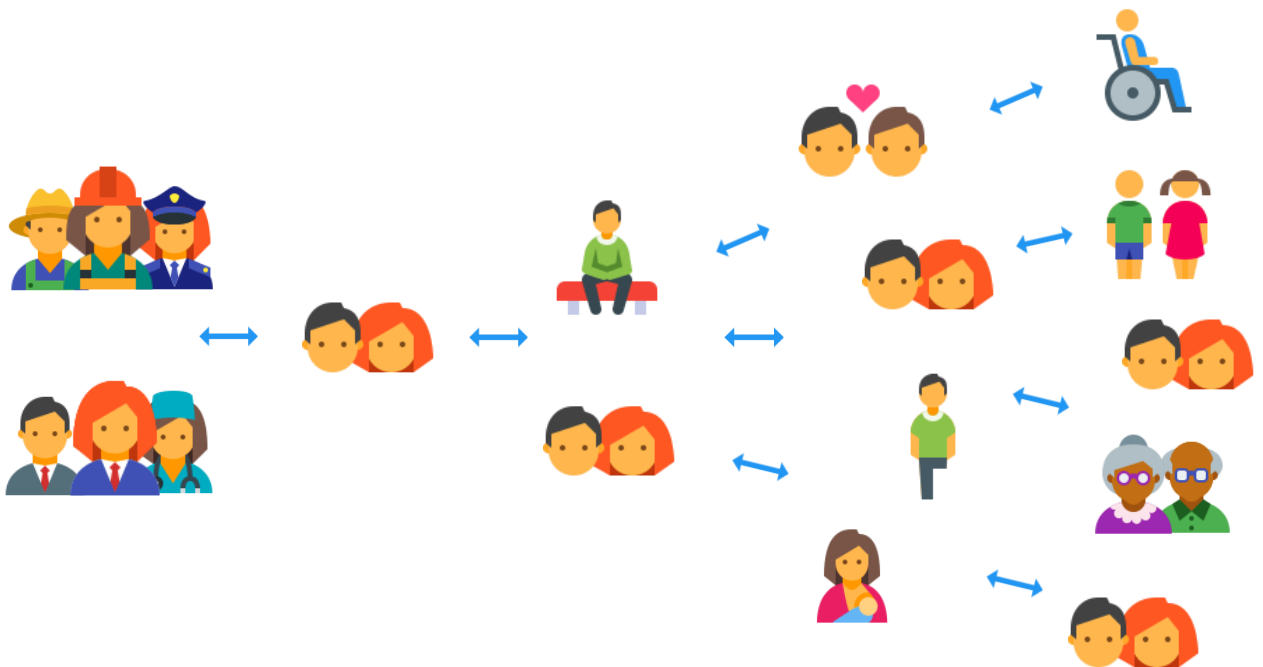


### M&E of Psychological & Behavioral Change

Ignite Global provides technical evaluation of the youth on psychological and behavioral improvement, measuring the effectiveness and the impact of the program.

# SUSTAINABLE COACHING & MENTORING

Building Coaching Culture in the communities.



One of the most powerful impact of Coaching and Mentoring is the improvement of positive psychological and Behavioral state of the youth. As the youth engages in coaching, valuable coaching skills are transferred to the natural behavior of the youth themselves, such as;

- + Powerful questioning
- + Seeking clarity
- + Systematic planning
- + Building awareness
- + Emotional intelligence
- + Informed decision making
- + Providing constructive feedback
- + Validation
- + Providing accountability

Those youth who are coached and mentored display and reflect above qualities at home among siblings, parents, friends, and in the community, which then is transferred to the people in interaction. This process is known as Coaching Culture, which allows communities to thrive with a lasting impact.



Together we can  **IGNITE LIFE**

Get in touch

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